

MEET THE PRODUCERS:

Wedding Festivals owners Marc and Colleen Wheeler have been producing bridal trade shows since 1991, and produce 9 shows a year in South Carolina and North Carolina.

Colleen graduated with two degrees in Theater Production from North Greenville University and Anderson University and says her training in this area has helped to make their shows unique. She also grew up with her family's importing business, which included wedding supplies and industry wholesale expositions.

Since 1990, Colleen and Marc have worked on every level of the wedding industry. Working with brides through the retail side and servicing the wedding industry in bringing brides and businesses together. Colleen served on the Board of Directors for Bridal Show Producers International for six years and Marc is currently serving his fourth term and has been voted as Co-director. He will move to Director of BSPI in the next term.

Wedding Festivals works with over 500 wedding related businesses each year and assists over 4,500 brides per year in planning their weddings. Their website, www.weddingfestivals.com is very popular among local brides in assisting them in planning their wedding.

They are also the co-founders of The Upstate Bridal Association.



TOP REASONS

is the right choice for

YOU

Wedding Festivals

More face-to-face prospects in one day than you can meet in months:

Increases your chance of sales when the customer meets you personally and sees your product or service.

Targeted Marketing:

Why spend thousands of dollars in advertising to 1% of the population when we can do that for you for one small booth fee? Saves you time and lots of money!

Networking:

Network with other businesses in your industry as they see your work and start new relationships in the wedding industry that can continue even after the show.

Massive Advertising Campaign:

Billboards, radio, (Television in some markets), website, pre-show mailings, store displays, bridal magazines, over 7,700 fans on Facebook and more. Insuring your show investment is going to work! No other show, of any kind, in South Carolina and North Carolina does this much advertising, which gives you a central place to meet the most brides possible in your market.

Professional Trade Show Management!

You wouldn't want a Bride to hire someone who is "learning on their wedding." Why would you hire an individual that is learning with your advertising money? Wedding Festivals has been producing trade shows since 1991.

Wedding Festivals saves you money! Divide your investment by the bride count and you will see that Wedding Festivals is a great deal!

A Large Bride Count means more chances to make a sale. In the average business, you will get some "no's" before you get a "yes." With Wedding Festivals, the more brides, the more chances to get bookings. Wedding Festivals owns its own equipment and transportation vehicles. Its large staff sets up every show from scratch, using trade show pipe and drape. Cutting this cost saves you money in booth fees.

Not just a table top bridal show!

10X10 or 10X8 cubic feet in each booth. This creates a working atmosphere and allows the customer to see more of your business and make decisions at the show. Each booth is like your temporary showroom and consultation area. A perfect first impression.

Bridal Show Producers International Awards:

Wedding Festivals has been recognized by BSPI for their outstanding work.

"Best International Bridal Show Decor"

"Best International Social Media" (2)

"Trailblazer Award"

"Best Bride Marketing"

"Best Fashion Show"

"Best Image and Branding" (2)

"The Gold Standard"

"The Director's Cup" is the highest international industry award given to a bridal show expo company. The award recognizes the industry's single most outstanding bridal show producer who demonstrates professionalism, character, integrity, and performance.